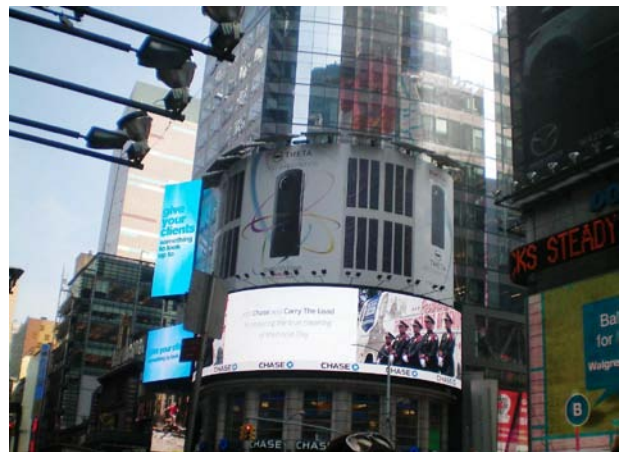


Times Square New York City USA

Times Square is located in central Manhattan. It is one of the most popular commercial crossroads in the world. It has been a popular New York attraction for many and many decades. This is a place where Good Morning America is broadcast live to the whole country, and the New Year's Eve ball is dropped. The first ball-lowering was held on New Year's Eve 1907. It is said, there are a few hundred thousand of people pass through this spot on daily basis.



Visitor is able to find Planet Hollywood to MTV's headquarters here. This public space is well known around the world as a symbol of the American spirit. In 1917, the first large electric billboard was installed. These displayed electric signs are the tourist attraction for the area, and there is a requirement to buildings around this locale, to be covered with billboards that would comply with the two main bodies of law governing signs in New York City. They are New York City Building Code and the New York City Zoning Resolution.